Ka Makani Cafe 2026 2027 Mascot Art Contest

Official Rules and Submission Guidelines

SUBMISSION DEADLINE
Sunday, September 27, 2026 at 11:59 p.m. HST

Create an original mascot that represents the personality of Ka Makani Cafe and the spirit of HPA. The winning design will be featured on cafe uniforms, aprons, promotional materials, and retail merchandise as part of an annual student-designed mascot tradition.

Who May Enter

- The contest is open to all currently enrolled HPA Upper School students, including Ka Makani Cafe employees.
- Entries must be created and submitted by an individual student. Team entries will not be accepted.
- Each student may submit up to two original designs. There is no entry fee.
- Cafe employees who enter may vote but may not vote for their own artwork.

Mascot Guidelines

The mascot should:

- Reflect Ka Makani Cafe, HPA, or the spirit of the HPA community.
- Have a meaningful connection to a cafe, coffee, food, hospitality, Hawai'i, or HPA culture.
- Be friendly, welcoming, creative, school-appropriate, recognizable, and visually appealing.
- Work well on uniforms, aprons, shirts, stickers, drinkware, signs, and other merchandise.
- Be reproducible in color and black and white.

Possible concepts include an original coffee bean, pastry, cafe cup, plant, animal, or imaginative character. The mascot does not have to be a traditional animal, but it must make sense for Ka Makani Cafe.

Artwork Requirements

- Hand-drawn and digitally created artwork will be accepted.
- All artwork must be the student's original creation. AI-generated artwork is not permitted.
- Designs may not copy or closely imitate copyrighted characters, existing mascots, logos, cartoons, or another artist's work.
- Designs may not include violence, weapons, profanity, discriminatory content, drug or alcohol references, sexual content, commercial branding, or other inappropriate imagery.
- Entries must be clean, finished designs rather than rough sketches.
- Hand-drawn entries should be created on clean white paper with lines clear enough to scan and reproduce.
- Digital entries should be submitted as a high-resolution PNG, JPG, or PDF.

- The words Ka Makani Cafe may be included, but lettering is not required.
- The student's name must not appear on the front of the artwork.

How to Submit

Submit all artwork directly to Miss Chelsea Yagong:

- In person: Deliver physical artwork directly to Miss Chelsea Yagong before the deadline.
- By email: Send digital artwork to cyagong@hpa.edu by 11:59 p.m. HST on Sunday, September 27, 2026.
- If a hand-drawn entry cannot be delivered in person before the deadline, email a clear, well-lit scan or photograph by the deadline and provide the original artwork afterward.

Every submission must include the student's full name, grade level, mascot name, and a short description explaining the mascot's personality and connection to Ka Makani Cafe or HPA.

Anonymous Voting

- Each eligible entry will be assigned a contest number.
- Only the contest number, not the artist's name, will appear with the artwork during voting.
- Miss Chelsea Yagong will maintain the confidential list connecting each number to its artist.
- Students may not publicly identify, campaign for, or ask others to vote for their artwork while voting is open.
- The winning artist's identity will be announced after the final selection.

Judging Criteria

Category	What judges will consider
Originality	A distinctive idea that does not copy an existing character or mascot.
Creativity	Imagination, personality, and thoughtful use of the contest theme.
Cafe and HPA connection	A clear relationship to the cafe, hospitality, or HPA culture.
Neatness and craftsmanship	A polished, complete, and carefully presented design.
Visual appeal	A memorable, welcoming mascot that is easy to recognize.
Versatility	A design that works on apparel, drinkware, signs, and merchandise.
School appropriateness	A positive design suitable for the entire HPA community.

Selection Process

- The Ka Makani Cafe team will vote for their favorite eligible entries.
- Qualifying designs will be displayed for a People's Choice vote by HPA students.
- HPA faculty and staff will also vote for their favorite designs.
- The combined results will help identify the finalists.
- The Cafe Manager and Student Cafe Manager will review the finalists and select the winning mascot.

The design receiving the most votes is not automatically guaranteed to win. The final decision will also consider originality, quality, appropriateness, connection to the cafe, and suitability for reproduction on merchandise.

Winner Prize

The winning artist will receive:

- Coupons for ten free Ka Makani Cafe drinks during the 2026-2027 school year.
- One free shirt featuring the winning mascot design.
- Recognition as the creator of the official 2026-2027 Ka Makani Cafe mascot.
- The opportunity to see the design featured on cafe uniforms, aprons, promotional materials, and retail merchandise.

Drink Coupon Terms

- Each coupon is valid for one standard cafe drink.
- Coupons must be used during the 2026-2027 school year.
- Coupons have no cash value and may not be transferred or sold.
- Lost coupons will not be replaced.
- Premium additions are not included unless otherwise stated.

Artwork Use and Permission

By entering, the student and, when required, the student's parent or guardian give Hawai'i Preparatory Academy and Ka Makani Cafe permission to display, reproduce, adapt, print, promote, and use the submitted design.

The winning design may be used on cafe uniforms, aprons, signs, social media, promotional materials, and merchandise offered for sale. HPA or Ka Makani Cafe may make reasonable production adjustments, including cleaning up lines, adjusting colors, simplifying details, adding approved lettering, or creating alternate color versions. The student artist will be credited when practical but will not receive royalties or additional payment from merchandise sales.

Questions or submissions

Contact Miss Chelsea Yagong at cyagong@hpa.edu.

Your art. Our next mascot. Make your mark!